

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

VERONICA TROCHE, on behalf of herself  
and all other persons similarly situated,

Plaintiff,

v.

GDM ENTERPRISES, LLC d/b/a The Lano  
Company d/b/a Mirabella Beauty,

Defendant.

24-CV-6220 (RA)

ORDER

RONNIE ABRAMS, United States District Judge:

This case has been assigned to me for all purposes. It is hereby:

ORDERED that, within thirty (30) days of service of the summons and complaint, the parties must meet and confer for at least one hour in a good-faith attempt to settle this action. To the extent the parties are unable to settle the case themselves, they must also discuss whether further settlement discussions through the district's court-annexed mediation program or before a magistrate judge would be productive at this time.

IT IS FURTHER ORDERED that within fifteen (15) additional days (i.e., within forty-five (45) days of service of the summons and complaint), the parties must submit a joint letter requesting that the Court either (1) refer the case to mediation or a magistrate judge (and indicate a preference between the two options), or (2) schedule an initial status conference in the matter.

SO ORDERED.

Dated: August 20, 2024  
New York, New York

  
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Ronnie Abrams  
United States District Judge